

THE CSO & CIO DILEMMA

HOW DO I SECURE & ENABLE MY EVOLVING ENTERPRISE?

YOUR EVOLVING ECOSYSTEM

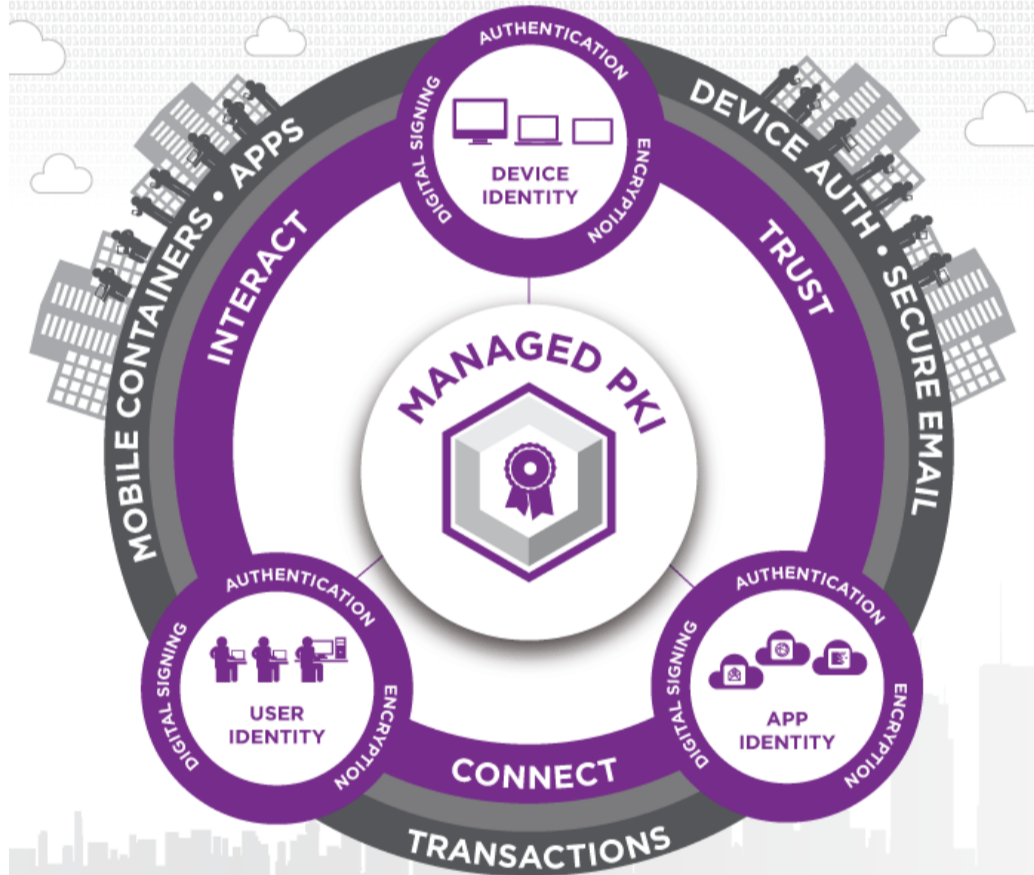


HOW DO YOU CREATE THE FOUNDATION FOR SECURITY & AGILITY?

THE ANSWER: TRUSTED IDENTITY THROUGH MANAGED PKI

Managed PKI from Entrust Datacard establishes certificate-enabled identity to secure your evolving enterprise. You gain confidence and agility to combat threats and drive new opportunities.

MANAGED PKI ENSURES TRUSTED IDENTITY



WHY DO CSOs AND CIOs PREFER MANAGED PKI?



CSOs

- ✓ Confident control in changing environments
- ✓ Seamless integration with a broader ecosystem
- ✓ Solutions that serve as a catalyst for innovation
- ✓ Ready-access to trusted identity experts

CIO

- ✓ Fast Deployment, Low Complexity
- ✓ No Hardware/Software to Manage
- ✓ Low Start-Up & Lifetime Costs
- ✓ Fast Scalability for Growth
- ✓ Device Agnostic Approach
- ✓ 24 x 7 Support



KEEP IT SIMPLE: THREE CONSIDERATIONS WHEN CHOOSING A PKI SOLUTION

INSIST ON ACCESSIBLE DOMAIN EXPERTS

Inflexible approaches can quickly lead to cost and security issues. A key to success is ready access to PKI "Blackbelts." Domain experts who can shape the technology to fit your specific needs.



"FREE PKI" IS NOT FREE

This works OK if you're managing a small group of homogeneous devices and enterprise apps. But today, that's never the case. So, you end up with a cluster of difficult-to-manage "free" CAs — and lots of unplanned expense.



DEDICATION TO PKI

We perfected enterprise-grade PKI. Now, we're taking our proven offerings to the cloud. You get expert advice and a proven solution from a partner you can trust. Our next-generation technologies support our commitment to client success.



Build trusted identity into your digital enterprise. Visit www.entrustdatacard.com