



Digital Leadership Day Innovation, Trust, and Creativity in Government Settings

August 2025

### Introductions

#### Claude De Lucia

- Director Diversus
- 30+ years in ICT
- Specialist in strategy, solution architecture
- Perth based



claude.delucia@diversus.com.au 0406 568 275

#### **Rob Paterson**

- Partner Solutions Architect (Public Sector) - AWS
- 30+ years in ICT
- ICT leadership, architecture and strategy
- Perth based

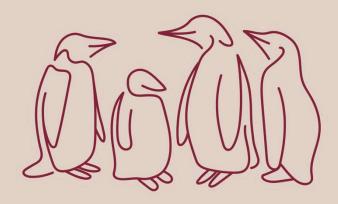


patersoz@aws.com 0438 449 036



### Who We Are

- Commencing 2006, Diversus is a wholly Australian owned and operated business.
- Office locations:
  - Perth (HQ)
  - Brisbane
  - Adelaide
  - Canberra
- Established by like-minded IT professionals who sought to make a difference to IT solutions and services.
- Diversus actively supports the Australian ICT community and broader community.



Why Penguins?

### Our Key Services

**Cloud Solutions** 

**Customer Experience** 

Cybersecurity

Modern Workplace

Data & Insights

**Digital Transformation** 

**Intelligent Automation** 

**Applications Development** 

Service Management

# Innovation, Trust, and Creativity in Government Roundtable 3

- How to shift the mindset to an innovative culture
- Why failure is the road to success and how safe-to-fail environments empower creative risk-taking
- Driving experimentation at scale and low cost while maintaining trust
- Accelerating decisions through agile prototyping with a focus on ethical and secure innovation

### Shifting to an Innovation Culture

#### **Psychological Safety First**

- Create "innovation time" dedicate 10-15% of work hours to experimentation
- Establish "learning budgets" where small failures are expected and celebrated
- Implement reverse mentoring programs pairing tech-savvy junior staff with senior leaders

#### **Structural Changes**

- Form cross-functional "innovation squads" that bypass traditional silos
- Create citizen co-design sessions to involve end users in solution development
- Establish innovation labs or sandboxes separate from operational systems

#### **Procurement**

Undertake Proof of Concept engagements with gateway in order to proceed

### Safe-to-Fail Environments

#### **Cloud-Powered Experimentation**

- Use separate accounts or segmentation for experimentation vs production
- Leverage cost analysis, insights and budgets to cap experimental spending
- Implement "Infrastructure as Code" for rapid environment spin-up/tear-down

#### Failure Framework

- "Pre-mortems" identify potential failure points before launching pilots
- Create a "failure wall" showcasing lessons learned from unsuccessful experiments
- Establish clear criteria for when to pivot vs persist with initiatives

### Low-Cost, High-Impact Experimentation

#### **Cloud-Native Approaches**

- Serverless-first architecture (microservices, API Gateway) for minimal operational overhead
- Use managed services to reduce infrastructure complexity
- Implement feature flags for gradual rollouts and quick rollbacks

#### **Rapid Prototyping Tools**

- Use application frameworks for quick web app development
- Create rapid data visualisation prototypes using tools
- Practice real-time collaboration

#### GenAl

- Location of model and data (in Australia)
- · Train incrementally and use synthetic data where possible

### Maintaining Trust Through Innovation

#### **Transparency Mechanisms**

- Public dashboards showing project progress, costs, and outcomes
- Regular "demo days" where teams showcase experiments to stakeholders
- Open-source non-sensitive components to build community trust

#### Security and Compliance by Design

- Use cloud native mechanisms for audit trails from day one
- Implement least-privilege access patterns even in experimental environments
- Regular security reviews integrated into the innovation process

#### ΑI

- Artificial Intelligence Policy and Assurance Framework (by DGov)
- Pick models that already meet compliance

### **Accelerating Decisions**

#### **Data-Driven Decision Making**

- A/B testing frameworks for policy and service delivery experiments
- Real-time feedback loops using citizen surveys and usage analytics
- Automated reporting dashboards for leadership visibility

#### **Agile Governance**

- Weekly innovation review boards instead of quarterly committees
- "Innovation passports" pre-approved frameworks for common experiment types
- Delegation of decision-making authority to innovation teams within defined parameters

Your people-centric partners for technology solutions

